

**Yi (Joey) Zhao**  
Ph.D. Candidate

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**EDUCATION**

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University of Arizona, Tucson, AZ

Ph.D., sociology (expected 2020)

*Dissertation:* “Where to Invest? The Influence of Local Communities on Capital Allocation in the Emerging Industry of Social Impact Investment”

*Committee:* Joseph Galaskiewicz (chair), Ronald Breiger, Erin Leahey, Joseph Broschak (Management)

M.A., sociology (2016)

Cornell University, Ithaca, NY

M.P.A. (2013), honorary Inductee of *Pi Alpha Alpha*

University of International Business and Economics, Beijing, China

B.A., English (2010)

**RESEARCH INTERESTS**

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Corporate Social Responsibility (CSR), Social Entrepreneurship and Impact Investing, Nonprofits & Civil Society

**PEER-REVIEWED PUBLICATION**

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Duan, Qing and **Zhao, Yi**. 2009. “Infectious Diseases and International Security”. *Contemporary International Relations*. 2009 (6): 82-98.

**MANUSCRIPTS UNDER REVIEW**

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**Zhao, Yi**. “Alone in Doing Good? Board Interlock Network and CSR Performance of US Firms, 2003-2013”. [Under review]

**Zhao, Yi** and Cheryl Ellenwood. “Same Cue, Different Reactions: Audience Evaluation of Hybrid Organizations and the Differential Effect of Gender Signal”. [Under Review]

- 1<sup>st</sup> Place of 2019 Raymond V. Bowers Award for Outstanding Graduate Student Paper, School of Sociology, University of Arizona

Galaskiewicz, Joseph and **Zhao, Yi**. “Reconciling Theory and Context in Comparative Nonprofit Research”. [Revised and resubmitted]

## WORK IN PROGRESS

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**Zhao, Yi.** “When Corporate Philanthropy is Institutionalized: The Paradox of Collective Engagement and Individual Disengagement” [Target journal: *Administrative Science Quarterly*]

**Zhao, Yi** and Zhang, Yongjun. “When and Why Do Corporations Align their Social and Political Actions?” [Target journal: *Journal of Management*]

**Zhao, Yi and Jina Lee.** “Audiences of Audiences: The First- and Second-Order Evaluation of Hybrid Organizations”. [Target journal: *Academy of Management Journal*]

## CONFERENCE PRESENTATIONS

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**Zhao, Yi.** “Alone in Doing Good? Board Interlock Network and CSR Performance of US Firms, 2003-2013”. To be presented at the Social Issues in Management (SIM) Division, *Academy of Management Annual Conference*, Boston, MA (2019).

**Zhao, Yi** and Cheryl Ellenwood. “Same Cue, Different Reactions: Audience Evaluation of Hybrid Organizations and the Differential Effect of Gender Signal”.

- *Philanthropy and Social Impact Symposium*, University of South California, Los Angeles, CA (2019).

- *Doctoral Workshop on Nonprofit and Philanthropic Studies*, School of Community Resources and Development, Arizona State University. Phoenix, AZ (2018).

**Zhao, Yi** and Cheryl Ellenwood. “A Penalty for Hybrid Organizing? The Contingent Consequences of Being a Social Enterprise”. *Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) Annual Conference*. Austin, Texas (2018).

Galaskiewicz, Joseph and **Yi Zhao.** “Reconciling Theory and Context in Comparative Nonprofit Research”.

- *West Cost Data Conference (WCDC)*. Brigham Young University. SLC, Utah (2018)

- *Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)-Asia Conference*. Beijing, China (2017).

**Zhao, Yi.** “Does Interlock Network Still Matter for Corporate Actions: A Retest of Social Influence Theory on Corporate Social Responsibility in the U.S.”, *International Network for Social Network Analysis (INSNA) Annual Conference*. Beijing, China (2017).

**Zhao, Yi.** “A Combined Approach of Blau Space and Blockmodeling to Operationalize Competitive Ties between Organizations”, *American Sociological Association (ASA) Annual Conference-Student Roundtable*, Seattle, WA (2017).

## AWARDS AND HONORS

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First Place, Raymond V. Bowers Award for Outstanding Graduate Student Paper, School of Sociology, University of Arizona (2019)

Frederick A. and Margaret S. Conrad Scholarship, \$4,050, *University of Arizona* (2015)

Honorary Inductee, *Pi Alpha Alpha - Honor Society for Public Affairs and Administration* (2013)

Best Undergraduate Thesis, *University of International Business and Economics* (2010)

## FELLOWSHIPS

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SBS Summer Dissertation Fellowships, \$6,000, *University of Arizona* (2019)

Doctoral Seminar Fellowship, *ARNOVA* (2018)

University Fellows Award, \$10,000, *University of Arizona* (2014)

Cornell Institute for Public Affairs Fellowship, \$40,000, *Cornell University* (2011-2013)

## GRANTS

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Graduate Student Travel Grant, \$500, *School of Sociology, University of Arizona* (2017-2018)

Graduate and Professional Student Council Travel Grant, \$700, *University of Arizona* (2017)

## TEACHING ONLINE

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University of Arizona - sociology – undergraduate

*Social Networks* (fall 2019)

*The Nonprofit Sector: Charity, Philanthropy and Volunteering* (spring 2019)

*The Pursuit of Happiness* (winter 2018)

*Introduction to Sociology* (winter 2017)

## TEACHING IN-PERSON

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University of Arizona - sociology – doctoral

*Social Statistics I and II* (fall 2017, spring 2018)

University of Arizona - sociology – undergraduate

*Social Research Methods* (spring 2018, fall 2017)

*Quantitative Reasoning in Sociology* (spring 2018, fall 2017)

Cornell University – Industrial and Labor Relations School - undergraduate

*Global Comparative Disability Policy* (guest lecturer, fall 2013)

## SERVICES

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*To the Profession:*

Academy of Management Reviewer – OMT and SIM Division (2019)

*To the Department:*

Arizona Research Workshop Co-organizer, School of Sociology, Univ. of Arizona (2018-2019)

Graduate Student Representative, Faculty Recruiting Committee, School of Sociology, Univ. of Arizona (2018)

## WORK EXPERIENCE

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Employment and Disability Institute, Cornell University, Ithaca, NY

Assistant Researcher (2013-2014)

Delegation of Europe Union to China, Beijing, China

Translator (2010-2011)

## PROFESSIONAL MEMBERSHIPS

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Academy of Management (AOM)

American Sociological Association (ASA)

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)

## REFERENCES

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Dr. Joseph Galaskiewicz  
Professor of Sociology  
School of Sociology  
University of Arizona  
[galaskie@email.arizona.edu](mailto:galaskie@email.arizona.edu)  
(520) 621-7084

Dr. Ronald Breiger  
Professor of Sociology  
School of Sociology  
University of Arizona  
[breiger@email.arizona.edu](mailto:breiger@email.arizona.edu)  
(520) 651-3524

Dr. Joe Broschak  
Associate Professor of Management  
and Organizations  
 Eller College of Management  
University of Arizona  
[broschak@email.arizona.edu](mailto:broschak@email.arizona.edu)  
(520) 626-0464